

Press Release Information
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Tom Manning 087 410 0199
PR Manager

Railway Procurement Agency

Parkgate Business Centre,
Parkgate Street,
Dublin 8, Ireland.

Phone: +353 (0) 1 646 3400
Fax: +353 (0) 1 646 3401
www.rpa.ie

**Gníomhaireacht
um Fháil Iamróid**

Ionad Ghnó Gheata na Páirce,
Sráid Gheata na Páirce,
Baile Átha Cliath 8, Éire.

Fón: +353 (0) 1 646 3400
Facs: +353 (0) 1 646 3401
www.rpa.ie

RPA– LUAS ART COMPETITION 2010

The Railway Procurement Agency has launched this year's RPA-Luas Art Competition. This annual competition which has been widely acclaimed since its inception in 2007 is looking this year to highlight attractions in Dublin, particularly attractions and features close to the Luas Red and Green Lines. Artists aged 16 years and over are invited to submit artwork using the theme of **Luas taking you to the Heart of Dublin**. During the Summer RPA supported a range of activities and events which were aimed at helping Dubliners and non-Dubliners alike to discover the wide range of attractions which are available in the heart of Dublin City. This year's RPA-Luas Art Competition builds on this success and is designed to highlight Dublin's attractions, particularly those which are close to the Luas lines.

RPA are interested in receiving submissions of visual or written work, digital reproductions of paintings and sculpture, graphic design, comic design, photography, poetry, short stories, comedy writing or any work that can be printed flat. The closing date for entries is Monday, 1st November 2010. The winner will be announced toward the end of the year.

The Winner's Prize

- Cheque for €500
- Annual Luas Ticket
- Winning entry will be displayed on all Luas Stops for a four week period
- Winning entry will be displayed on Luas trams for a two week period
- Cover image on RPA-Luas 2011 Official Calendar
- Month image on RPA-Luas 2011 Official Calendar
- Winning entry will be displayed on www.luas.ie for a four week period
- Winning entry will be displayed on www.rpa.ie for a four week period
- RPA-Luas Goodie Bag

Last year's winner was Eamon Whyte's entry "UnTIEtled", inspired by the work of Abram Games, a poster artist whose strong clear images were used as public service announcements in Britain during World War Two. A commuter's tie was given a twist with the design of an elevated view of a tram to capture the theme of the competition.

Pierre-Emmanuel Godet was chosen in 2008 for his winning entry "Jungle LUAS". Godet's winning design was inspired by the interaction with the Red & Green Luas Lines in the urban jungle. The winner in 2007 was Daniel Reilly whose winning Luas design was inspired by tourism posters of the 40's and 50's. His nostalgic approach juxtaposes contemporary mass transit with a romantic era of train travel.

Further information is available on www.luas.ie or by Freephone 1800 300 604.

Ends.