

Press Release Information

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Launch of new Luas Eco Calculator

Transport Minister of State Ciarán Cuffe T.D. today launched the new Luas Eco Calculator at the Luas Terminus in Saint Stephen's Green.

The Luas Eco Calculator Tool measures the **CO₂ performance** of the Luas light rail system.

It calculates for each single Luas stop to another the **CO₂ released by Luas and the CO₂ that would be released if passengers did the same trip by private car.**

It is really simple and customer friendly, passengers just need to enter their departure and arrival Luas stops to have information about the CO₂ they release by riding Luas versus driving a car. In only one click you will have increased awareness on CO₂ emissions related to transport.

This calculator is modelled on the Eco Efficient Travel Indicator conceived by Veolia Transport.

RPA and Veolia wish to use it to inform people on the sustainability of Luas as a travel option and its role in the solution to challenges raised in the transport area by climate change.

Already 3,500 people have made the click to see what they are contributing to protecting the environment by opting for Luas <http://www.luas.ie/be-green-with-luas/>

See detailed Background Note attached.

Ends.