

1,000 Thoughts on Metro North

St. Stephen's Green to Estuary

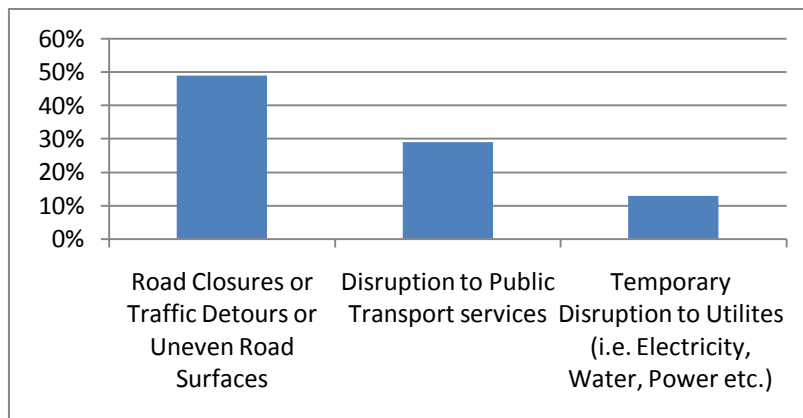
METRO
NORTH

RPA

Ipsos MRBI on behalf of RPA recently surveyed 1,000 people in the Greater Dublin Area on Metro North. Here is what Ipsos MRBI discovered;

- **85%** felt that Metro North will be a good addition to Dublin's public transport system
- **51%** of people surveyed use the city for shopping or leisure once a month or more; **89%** of those felt that Metro North construction would not put them off coming into the city.
- **85%** felt the construction of Metro North would have little or no impact on them.
- Only **6%** felt that the construction of Metro North would have a lot of impact on them and **72%** of them said this would not put them off using the city centre for shopping and leisure during the construction phase.
- **81%** of people who thought Metro North construction would have a lot of impact on them felt that it would still be a good addition to Dublin public transport system
- When Metro North opens **32%** felt it would actually encourage them to shop and socialise more in the city centre
- When Metro North is open, of the people surveyed **29%** would use to come into town to socialise; **26%** to commute to work; **20%** to shop; **15%** to travel to school/college; and **5%** to go to Dublin Airport.

Metro North top three concerns about construction



RPA is committed to keeping Dublin open during Metro North construction.

Access will be maintained to ALL premises so people can continue to enjoy their city experience. Access for servicing and deliveries will also be maintained and ALL existing car parks will be accessible throughout the construction of Metro North. Utility works will be carefully planned to avoid service interruptions.

Project updates will be made using advertising, leaflet drops, Facebook, Twitter, text messages etc.

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transport21
progress in motion



Project
Update

31/03/11

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